

Pamper with Purpose

How to Host Your Own Product Donation Drive



What's Inside

Introduction & Mission

How to Host a Drive

FAQ

Additional Resources

Introduction

Welcome to the Pamper with Purpose guide! This movement is all about taking lightly used personal care products—the ones we bought on impulse or tried once and then decided it wasn't for us—and putting them to good use. The products collecting dust under our sinks can make a real difference for people in need.



Getting involved is designed to be **simple, accessible, and impactful.**

Whether you're someone who loves giving back or just wants to find a meaningful way to clear out your "product graveyard," hosting a donation drive with Pamper with Purpose couldn't be easier. You don't need a big budget, fancy resources, or even a lot of time—just a little effort and heart.

Why It Matters

Overconsumption, particularly in the beauty industry, is a growing issue. Billions of dollars are spent each year on products that we use once or twice and then leave behind, contributing to clutter and waste. But what if we could turn those unused items into something positive?

This is where Pamper with Purpose comes in: by redirecting lightly used products to shelters, nonprofits, and community organizations, we not only support those in need but also reduce waste and help combat the cycle of overconsumption.

Imagine if every household donated even just a few unused personal care products.

The best part? It's incredibly easy to host a drive! You don't need to be an expert or have any prior experience with organizing events. With a few simple steps, you can rally your community, make a difference, and encourage thoughtful, mindful consumption.

Steps to Host a Drive

Step 1: Choose Your Donation Organization



The first step is finding an organization to represent during the drive. Look for a local shelter, women's or community groups that can accept personal care products.

Tip: Call the organization beforehand to confirm they can accept the types of products you plan to collect.

You'll need a place where people can easily drop off their donations. Consider asking local businesses, your school, apartment front office, or community centers to host your collection box.

Tip: Choose a location that's easily accessible and can handle foot traffic throughout the day. It's also important to select a spot with air conditioning to ensure the products aren't at risk of melting or being damaged by heat.

Step 2: Find a Location for Your Drop-Off Box



Step 3: Create Your Donation Box



Now, it's time to set up your donation box! Use a sturdy box or bin, and add some clear signage that explains what the drive is for and what types of items are accepted.

Tip: Pamper with Purpose has customizable flyers that can be used for an easy drive set up! Access them below.

The more people who know about your drive, the better! Create post the flyers to social media and relevant groups to get the word out. Don't forget to include the drop-off location, dates, and a list of acceptable items.

Tip: Post on community boards, social media groups, and neighborhood apps like Nextdoor and ask local businesses to display your flyer. Tag us too!

Step 4: Spread the Word



Step 5: Monitor the Donation Box



Check in regularly to ensure the donation box doesn't get too full or untidy. If necessary, remove items and store them safely until the drive ends. This will help keep things organized and make sure donations stay in good condition.

Tip: Set a reminder to check in at regular intervals, especially if the drive is hosted in a high-traffic area. If the box is filling up quickly, consider adding another box to make it easier for people to donate.

Before dropping off the donated items, take a moment to wipe down the exterior of the products and remove any excess product residue. Once everything is cleaned and packed, deliver the donations to the designated organization. This final step helps ensure the products are ready to make a positive impact for those in need!

Tip: Make it a party! Invite friends to join you in cleaning and prepping the products—it's a fun way to get more hands on deck and share the joy of giving back.

Step 7: Clean and Drop off the Products!



frequently asked questions



FAQ

1. How long should my drive last?

- Most drives last between 1 to 4 weeks. It's up to you and your chosen location.

2. Can I collect other items besides personal care products?

- Yes! Feel free to ask the organization you're donating to if they need additional types of donations.

3. How do I get people involved?

- Leverage your network to get involved! Post on social channels and online groups. Encourage the business or community group hosting your donation box to promote it to their community as well. Don't be discouraged by a lack of social media engagement. Even if your posts don't get a lot of likes or shares, people are still paying attention.

4. Who do I contact with any questions?

- We're here to help! Feel free to reach out with any questions or for support via our social media platforms or email. We're always happy to assist!

Thank You for Making a Difference!

By hosting a Pamper with Purpose donation drive, you're not only supporting those in need but also helping to reduce waste and promote mindful consumption. We appreciate your efforts in making the world a kinder, more sustainable place.



Helpful Resources

[Premade Donation Drive Flyers](#) - *Premade donation drive flyers with editable fields, so you can easily fill in the relevant details for your specific drive.*

[Handout for Stores or Organizations Hosting Donation Boxes](#) - *Easily communicate with stores about hosting your donation box with this guide, which explains what Pamper with Purpose is and how the process works.*

[List of Approved Donation Organizations & Outreach Script](#) - *A growing list of approved donation organizations, along with an outreach script*

Contact

For further information, please reach out to us at pamperwithpurposedrive@gmail.com

Follow us on social media!

Facebook: Pamper with Purpose

Instagram: @pamperwithpurpose_

Website: www.kellyhannigan.com/pamperwithpurpose